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CAPM Capital Asset Pricing Model,

What is CAPM Explained (Skip to

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~~Solution~~ — ~~Weighted Average  
Cost of Capital (WACC) in 3 Easy  
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WACC is calculated using the 1987  
financial data provided in the  
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**Solution.** WACC = Cost of  
Equity x (Equity/Debt + Equity) +  
Cost of Debt x (Debt/ (Debt +  
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Marriott Cost of capital 1. Are the  
four components of Marriott ' s  
financial strategy consistent with



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sales

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Corporation: Cost of Capital  
Submission date: 5/10/2016

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## CERTIFICATION OF

AUTHORSHIP: I certify that I am the author of this report and that any assistance I received in its preparation is fully acknowledged and disclosed in the paper.

~~Marriott case~~ — ~~SlideShare~~

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Marriott measured the opportunity cost of capital for investments of similar risk using the Weighted Average Cost of Capital (WACC) as:  $WACC = (1 - \tau_c) r_D + \tau_c r_D (D/V) + r_E (E/V)$  where D and E are the market value of the debt and equity, respectively,  $r_D$  is the

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~~Solution~~ pretax cost of debt, is the after-tax cost of equity, and  $V$  is the value of the firm.

~~Solved: Question: What Is The WACC For Marriott 's Contract ...~~  
case study The website aims to the provide a detailed look into the



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conception and excutions of a 198 Key Marriott Resort & Spa in Weligama Bay Sri Lanka . The idea for the project started in 2011, the hotel welcomed its first guest in 2017 and the hotel was sold in 2019.

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~~The Guide | Marriott | Case Study~~

Marriott Case Study. project  
finance at Marriott Corporation, is  
preparing his annual  
recommendations for the hurdle  
rates for each of Marriott ' s three  
divisions: lodging, contract  
services, and restaurants.

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~~Solution~~ However, this is a complicated process because finding beta, cost of debt, and cost of equity in order to find weighted average cost of capital, or WACC, must be calculated using proxy ...

~~"Marriott Corporation Case Study~~

*Page 27/42*

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~~The Cost Of Capital ...~~

FNAN 401 – Written Case

Analysis There are four costs of capital include cost of capital of Marriott Corporation as a whole and each of three divisions. 1. Find the cost of capital for lodging division using Weighted Average

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**Solution**  
Cost of Capital (WACC) a) Find  
the cost of debt  $r_D$  = debt rate  
premium above government +  
30-year government interest  
rate =  $1.10\% + 8.95\% = 10.05\%$   
(Credit spread for ...

~~Marriott Case Analysis - FNAN~~

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~~401 Written Case Analysis ...~~

"Marriott Corporation: The Cost of Capital" paper identifies whether the four components of Marriott ' s financial strategy are consistent with its growth objective, explains how Marriott uses its estimate of its cost of capital, and describes

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the weighted average cost of  
capital for Marriott...

~~Marriott Corporation: The cost of  
capital Assignment~~

Marriott CASE STUDY. Company  
Goals Its growth objective is to  
remain a premier growth company

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Solution  
by: a. Aggressively developing appropriate opportunities within existing line of business. b. Becoming the preferred employer, preferred provider, and the most profitable company in existing line of business. Problem To find out suitable Hurdle Rate to be used as



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~~Solution~~ a discount rate for cash inflows, to  
...

~~Marriott Case Study | Cost Of  
Capital | Market (Economics)~~  
STEP 2: Reading The Marriott  
Cost Of Capital Harvard Case  
Study: To have a complete

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**Solution**  
Understanding of the case, one should focus on case reading. It is said that case should be read two times. Initially, fast reading without taking notes and underlines should be done. Initial reading is to get a rough idea of what information is provided for

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Financial Decision

Analysis ~ Marriott Corporation

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Solution Case Study Executive Summary –  
Q5 – Hurdle Rate Analysis Hurdle  
rates, the weighted cost of capital  
that projected cash flows must  
exceed for initiatives to be  
considered, vary within Marriott  
Corporations due to their unique  
industry risk levels and capital

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WACC is calculated using the 1987  
financial data provided in the  
Marriot Corporation: The Cost of  
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**Solution.** WACC = Cost of  
Equity x (Equity/Debt + Equity) +  
Cost of Debt x (Debt/ (Debt +  
Equity)) x (1 - Tax Rate) This  
method is applied for. Read More.

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The weighted average cost of capital for Marriott is 11.64%. .4 (cost of equity) + .6 (cost of debt) (1- tax) Tax = Income tax/Income before tax = 175.9/398.9 = 44%



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**Solution**  
Cost of debt =  $.5 (.0895) + .4$   
 $(.0872) + .25 (.069) + .5 (.011)$   
 $+ .4 (.014) + .25 (.018) = 11.25\%$   
 $B = 1.1$  when  $d/e = .41$  target  $d/e$   
is  $.6$  so..

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